

Community Perspectives on PrEP

**Future of PrEP and Microbicide Research:
Trial Design and Regulatory Issues
January 7, 2013 – Washington, DC**

Jim Pickett, AIDS Foundation of Chicago, IRMA

In the next 9.5 minutes

- ▶ What are gay men saying about PrEP?
- ▶ Why does it matter?
- ▶ Recommendations



Minus Nine. Five





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- ▶ World AIDS Day 2012
 - ▶ Manhunt sends PrEP promo to members – 2.5 million
 - ▶ Partnership with Gladstone, Fenway, Positive Frontiers
 - ▶ V 1.0 – Message is bold, keepin’ it real – Nov 30, 2012
 - ▶ “HIV Prevention Pill for Negative Men (and women too): A choice when condoms are in the way or not enough?”
 - ▶ “Foster open an honest conversation and to encourage Manhunt members to consider the potential impact of PrEP on their sex lives.”
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in what alternate dimension is HIV the only STD to be concerned about!?!?!?

use a f***ing condoms, boys. every f***ing time.

POSTED BY: **LITTLEKIWI** | NOV 30, 2012 12:14:47 PM



I second that emotion, Little Kiwi. This is highly irresponsible language on the part of Manhunt! I hope our collective Gay conscience, Larry Kramer, will have something to say about it.

POSTED BY: **STUFFED ANIMAL** | NOV 30, 2012 12:17:27 PM

I'm with Atomic on this. Manhunt is making a huge mistake. If they would have stopped with "When condoms are not enough," then that would have been OK. But "in the way" just encourages people to think, "Hey, if I find condoms inconvenient, I'll just take this pill..." This leads down the wrong path.

POSTED BY: **RYANINWYO** | NOV 30, 2012 12:18:10 PM

Insanity. It may be even more futile and counterproductive than the condom campaigns.

POSTED BY: **RANDALL** | NOV 30, 2012 12:18:46 PM

This almost makes me wish that Anonymous would decide to target Manhunt. In fact, strike that "almost" part. I'm angry enough that I wish Manhunt would get wiped from the web.

POSTED BY: **RYANINWYO** | NOV 30, 2012 12:20:19 PM

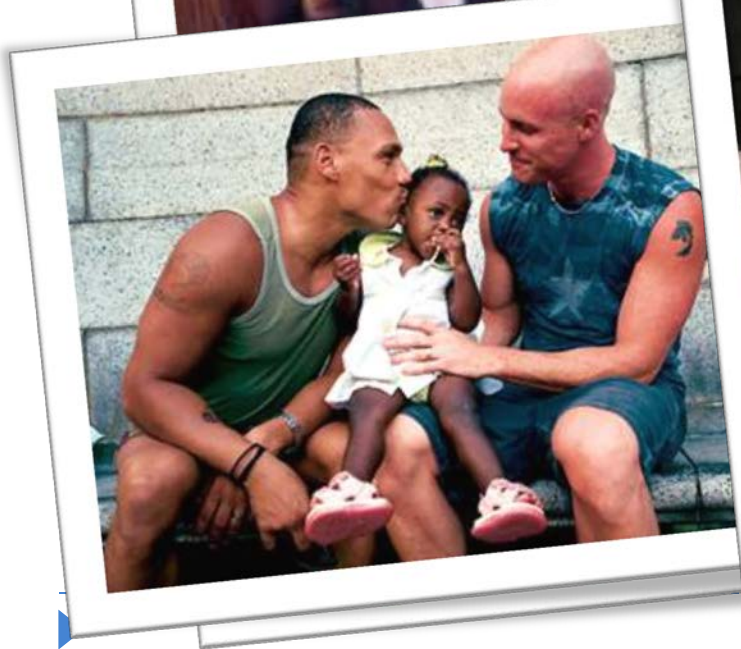


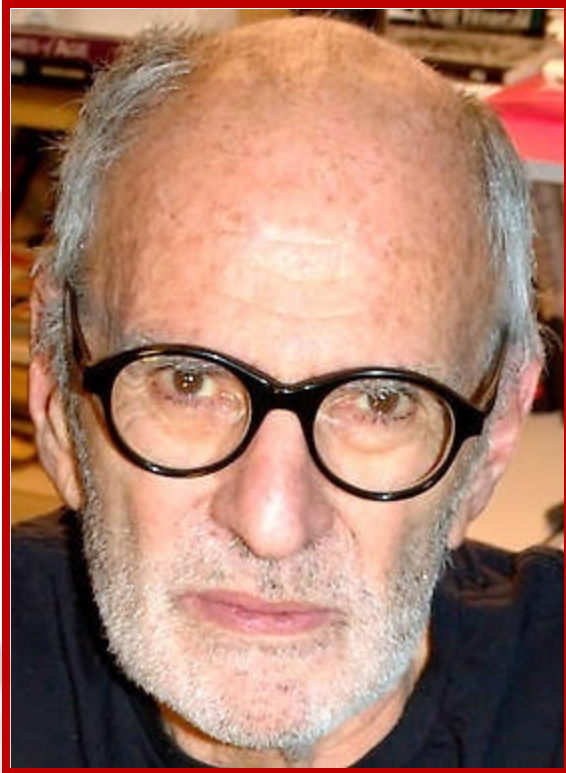


**Oh! My delicate,
precious
nerves!**



**Don't make me
clutch my pearls**





***The only important
thing to know and
do is always wear a
condom.***

**- Larry Kramer
March 2012**



BE A RUBBERMAN – USE A CONDOM EVERY TIME.

Produced by the San Francisco AIDS Foundation (SFSA) AIDS. Funded by the San Francisco Department of Public Health and by private and corporate donations.





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- ▶ V 2.0 – The apology tour – December 4, 2012
 - ▶ “HIV Prevention Pill for Negative Men: Another choice for staying HIV free?”
 - ▶ “Over the past few days since the email was sent, the message has been mischaracterized by some of the gay press. It’s been suggested that we are promoting bad science, that we’re advocating for everyone to stop using condoms and start taking the pill, and that we’ve been paid to promote Truvada. None of these statements are true.”
 - ▶ “We would like to apologize to our members and anyone else that felt confused by the message of our initial World AIDS Day campaign and gay press coverage.”
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Recommendations – Address Stigma

- ▶ Reframe “safer sex.” No more deferring to “wear a condom every time.”
 - ▶ Telling people to take a pill every day + condoms = **CRAY CRAY**
 - ▶ Taking PrEP as prescribed IS “safer sex”
 - ▶ Intimacy and pleasure – not 4-letter words
- ▶ Provide platforms for the voices of PrEP users
 - ▶ My Life on PrEP – Positive Frontiers
 - ▶ My PrEP Experience – myprepexperience.blogspot.com



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My PrEP
experience

Recommendations – Info Dissemination

- ▶ Train gatekeepers
 - ▶ Project RSP! (Ready, Set, PrEP!)
 - ▶ Will train Chicago case managers and prevention workers in '13
 - What is PrEP?
 - Basics of science
 - Who is a good candidate for PrEP?
 - Where/how PrEP can be accessed
- ▶ More community forums, more online engagement, more discussion, more efforts like Manhunt's
 - ▶ Love May Have Another Protector – prepfacts.org





Thank you

Jim Pickett

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