

**Howard University Hospital
Routinized HIV Screening
Campaign
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(CIDMAR)**

HU/HUH HIV Routine Screening Campaign: Challenges

- **Lost to follow-up**
 - ie. homeless, no telephone, no bus fare, etc.
 - Corrected in 7th month of program (Immediate confirmation)
- **Staffing**
 - Dedicated/experienced staff needed.
- **Cost of testing if not supported by the Department of Health**
- **Capacity of CIDMAR**

HU/HUH HIV Routine

Screening Campaign: Successes

- New and innovative program not previously done at this level anywhere in the country to date
- Interface with >26,000 patients over approximately a two year period.
- Acknowledgement by federal officials including White House of importance of campaign.