

NMA national outreach project

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Resolution

- Whereas, the rate of HIV among Black Americans is disproportionate, and
- Whereas 50% of all new cases of HIV in the US is among Black Americans,
- Whereas Black women and children account for over 65% of new cases in those categories,
- The NMA has as a project

Goal:

- 1. To encourage all Black physicians, and all physicians who treat Black patients to test them for HIV annually, either Nov 1-30 leading up to World AIDS Day, or May 15-June 19 in honor of Juneteenth.

First dry run..Nov 07

Los Angeles county

- 1. Mailed 903 letters to physicians, plus
- letters sent from agency to 500
- members of the ABWP.

- 2. LA county Supervisor Yvonne B. Burke
- wrote to 362 ministers....asking them to encourage their
- membership to get tested...I heard from
- 162 ministers

What happened

- 1. 94 physicians called
- fax sheet sent telling what bloods to draw
- 2. One physician identified 6
- ...3 have CD4 >500, 3 referred to OASIS.....
- 3. 22 patients referred
- 4. One MD in Rialto has identified 2...HAART
- started on both

Total new HIV patients identified

- 1. 84 with CD4 > 400
- 2. 20 with CD4 < 350..and started on HAART
- 3. 9 of these are followed by their PMD
- 4. 16 referred to OASIS ...6 to me privately

104 Patients

- 63 Women incl 2 Transgender
- 41 Men

- Age range 24-79

The 64 Women

1. Average no. sex partners of past 10 years 4.7
2. Contacted 122 male partners
3. 43 were HIV+
4. 29 already aware of HIV status
5. 14 unaware of HIV status
6. Subsequently 8 additional HIV+ found

May '08

- 1. 2400 letters mailed to physicians, incl
- 500 to the members of ABWP, Kaiser
- and Health Net. Needed: Community
- Health Centers, Correctional System
- 2. Mailing to all NMA chapter (local and
- State) Presidents

November 08

- 4400 letters mailed in Los Angeles county
- NMA mailed 15,000+ to its members

Zip codes

- Identify the zip codes with the highest rates of HIV, STD and teenage pregnancies.....do testing throughout the testing periods in the zip codes.....
- Goal: To identify HIV+ persons who do not have third party payor

The Zip Codes

Second Supervisorial District

- (In order..highest to lowest)
- 90044
- 90003
- 90002
- 90037
- 90011
- 90059

November '08

- 1. NMA to mail letters to all of its members...15,000 + letters mailed

March '09

- Mailings with post testing dinner meetings: St. Louis/East St. Louis
- Baton Rouge
- Birmingham
- Washington, DC
- Baltimore

Best Approach

- 1. Local meetings in selected cities
- before and after testing.....after
- yields stronger interests
- 2. Getting other community agencies on board
- 3. Involving the SNMA
- 4. Involving Congresspersons, local State elected officials, city councilpersons
- 5. Local Press conferences

Future

- Get President Obama to write letter to all physicians in October '09
- Can CDC waive state regulations for
 - pre and post test counseling
- CDC can help identify zip codes in selected cities

Thank you