

## July 5 & 6, 2018 Institut Pasteur



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## Development of a patient-reported outcomes measure (PROM) for NASH that meets regulatory standards

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- Are these terms synonymous?
  - Quality of Life (QoL)
  - Health-related quality of life (HRQoL)
  - Patient-reported outcomes (PROs)
- Why PROs are important?
  - Regulatory environment & guidance
- Development of a PRO measure (PROM) in NASH





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## What is Health-related Quality of Life (HRQoL)?

HRQoL is a multidimensional construct

## FDA

Multidomain concept that represents the patient's general perception of the effect of illness and treatment on physical, psychological, and aspects of life. The pa

## EMA

The patient's subjective perception of the impact of his/her disease and its treatment(s) on his/her daily life, including physical, psychological, and social functioning, and well-being.



FDA Guidance, 2009; EMA reflection paper, 2005

## Patient-reported outcomes (PROs)

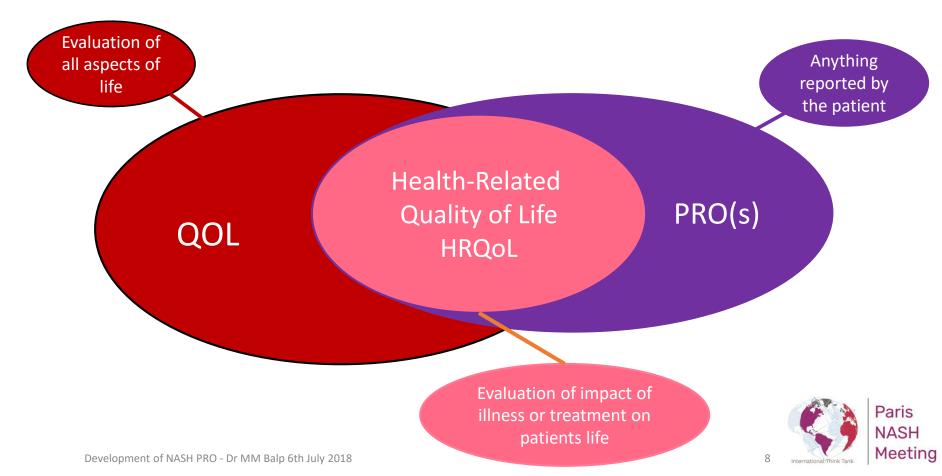
A PRO - a measurement of any aspect of a patient's health status that comes directly from the patient without interpretation from anyone else

- Can range from symptoms (severity, frequency or duration) to more complex issues of HRQoL, activities of daily living
- Can be assessed through direct self-report or interview administration
- Measured through individual items, subscales, or full questionnaires
- Administered via electronic devices or paper/pencil format



FDA Guidance, 2009. http://www.fda.gov/downloads/Drugs/Guidances/UCM193282.pdf.

## $QoL \neq HRQOL \neq PROs$



# Type of PRO Measures (PROMs)

- Generic used across disease areas
  - Short Form-36 (SF-36), Work Productivity and Activity Impairment (WPAI)
  - Preference-based measures: EQ-5D
- Organ-specific
  - Dermatology Life Quality Index (DLQI)
  - Chronic Liver Disease Questionnaire (CLDQ)
- Disease specific:
  - Chronic Urticaria Quality of Life (CU-Q2oL)
  - CLDQ-NAFLD









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# Value of PROs and

## PROMs

- Some symptoms and treatment effects known only to patient
- Better quantify how treatments benefit patients
- Sometimes poor correlations between clinical and PRO measures (FEV1 and asthma symptoms)
- Patient perceptions influence health seeking behaviour

- Can be used in clinical practice to complement medical examination & ease physician-patient dialogue
- Can be implemented in drug development process:
  - Capture patients' view about disease and treatment effect
  - Basis of a drug label claim
- Can be supportive for healthtechnology assessment (HTA) decisions



# PROs can provide vital information to regulators

## Myelofibrosis (2011)



"[A PRO measure] was a secondary endpoint, but in our mind this is why we gave the application full approval. One could quibble about the importance of reduction in spleen size, but <u>with reduction in all the symptoms, full approval</u> was warranted."

> Richard Pazdur Director of FDA's Office of Hematology Oncology Products

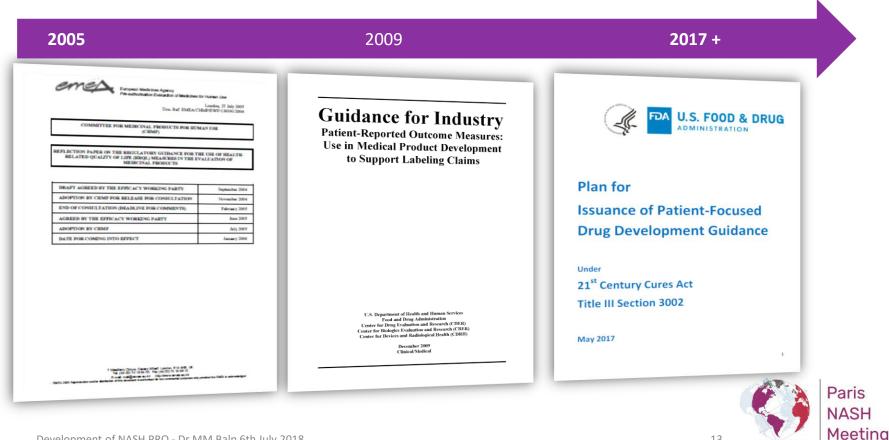
McCallister E et al. BIO Century 2011

FDA, Food and Drug Administration; PRO, patient-reported outcome



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# Development of PROMs follow Regulatory guidance



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# FDA position in 2017

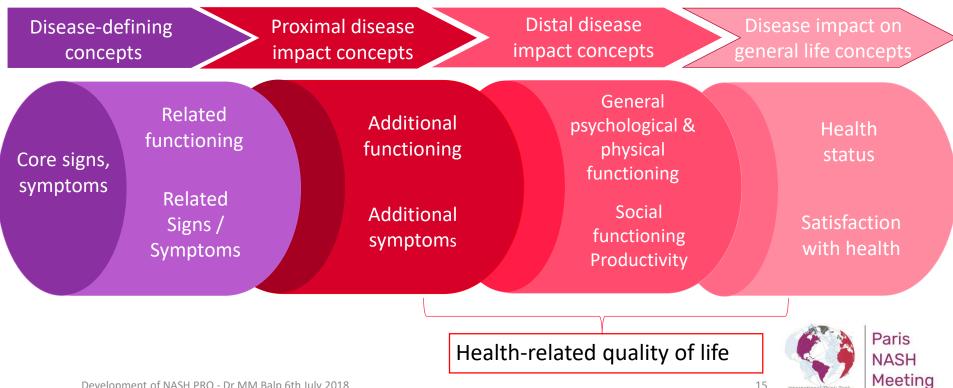
- 21st Century Cures Act: Patient-Focused Drug Development
  - The need for patient engagement in drug development
  - Define and standardize the use of **patient experience** data in regulatory programs
  - All new drug approvals to include a brief statement summarizing any patient experience data that was submitted and reviewed
- Workgroup Guidance 4 "will, as appropriate, revise or supplement the 2009 Guidance to Industry on **Patient-Reported Outcome Measures**"

US FDA. Plan for Issuance of Patient-Focused Drug Development Guidance. May 2017 FDA, Food and Drug Administration; PRO, patient-reported outcome





# Need to understand core & proximal disease concepts before measuring distal concepts



# Development of a PROM – FDA framework

### Stage 1: Qualitative

### Stage 2: Quantitative

### v. Modify Instrument

- Change wording of items, populations, response options, recall period, or mode/method of administration/data collection
- Translate and culturally adapt to other lanauaaes
- Evaluate modifications as appropriate
- Document all changes

### i. Hypothesize Conceptual Framework

- Outline hypothesized concepts and potential claims
- Determine intended population
- Determine intended application/characteristics (type of scores, • mode and frequency of administration)
- Perform literature/expert review
- Develop hypothesized conceptual framework
- Place PROs within preliminary endpoint model
- Document preliminary instrument development •



### ii. Adjust Conceptual Framework and Draft Instrument

- Obtain patient input
- Generate new items
- Select recall period, response options and format
- Select mode/method of administration/data collection
- Conduct patient cognitive interviewing
- Pilot test draft instrument
- Document content validity

### iii. Confirm Conceptual Framework and **Assess Other Measurement Properties**

- **Confirm conceptual framework** with scoring rule
- Assess score reliability, construct validity, and ability to detect change
- · Finalize instrument content, formats, scoring, procedures and training materials
- Document measurement development



distribution and responder definition

iv. Collect, Analyze, and Interpret Data

Evaluate treatment response using cumulative

Document interpretation of treatment benefit in

 Prepare protocol and statistical analysis plan (final endpoint model and responder definition)

Collect and analyze data

relation to claim

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## PRO label claim - only if the PRO measure is valid

VALIDITY	RELIABILITY	PRECISION	RESPONSIVENESS
<b>Does it measure what it is meant to?</b> - Content validity - Face validity - Criterion validity - Construct validity	Are the results stable over time when applied to the same people at different time periods? (Test-retest reliability)	Does the measure discriminate between different patient groups, health status, treatment?	Is the measure responsive to change when change is present?







# Agenda

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To develop a new NASH-specific PRO measure to assess

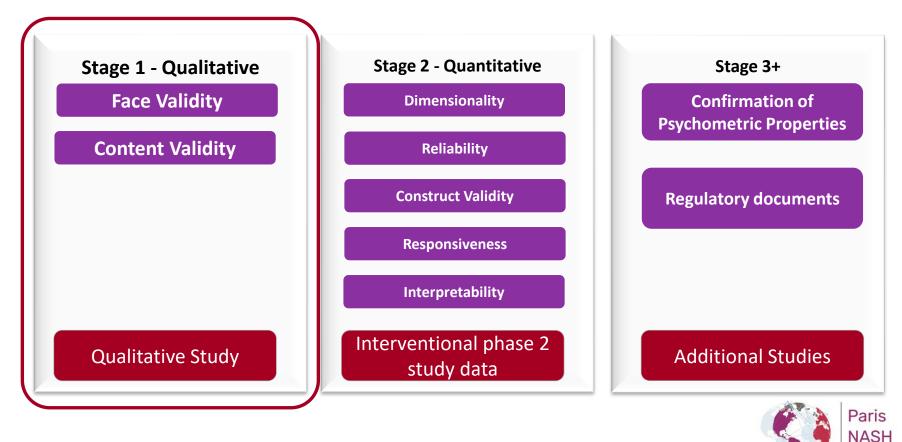
 Symptoms
 HRQOL

• Suitable for NASH patients in fibrosis stages F1 to F3



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## Stages of NASH-PRO development (FDA)



21 Intern

Meeting

# Qualitative development stage

- NASH-PRO Task Force creation
  - Clinical experts
  - PRO experts
  - Patient representatives
- Targeted literature review: identify burden of NASH F1-F3 on patients and existing PROs
- Draft conceptual model framework

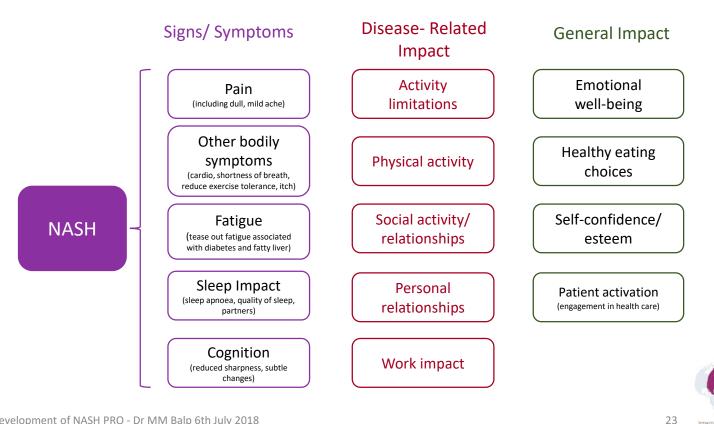
- Concept elicitation interviews
- Items identification
- Draft PROM development
- Cognitive debriefing interviews
- Final conceptual model
- Final PROM content

- Validated translations in 16 countries/24 languages
- Pen/paper & Electronic version of the PROM
- Inclusion in a phase II interventional study



## Early conceptual model in NASH

Based on literature review and discussion with the Task Force



Paris

NASH Meeting

## Concept elicitation interviews

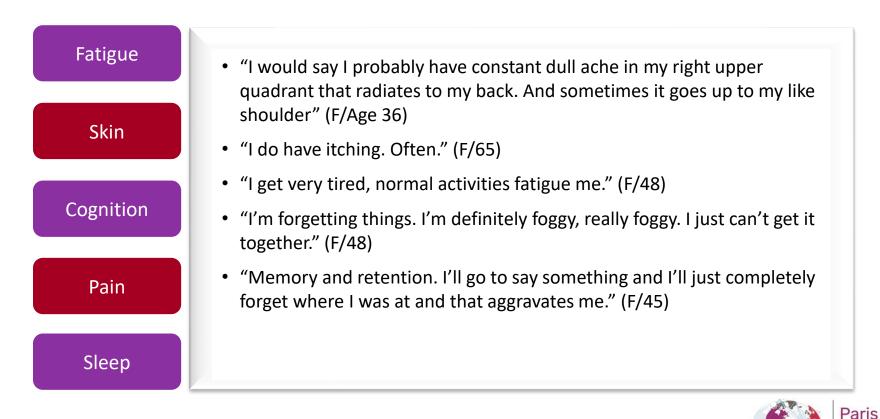
Objectives	<ul> <li>Understand the impact of NASH from patient perspective</li> <li>Generate items (content) for the new PROM</li> <li>Construct draft PROM (response options, instructions, recall period)</li> </ul>
Approach	<ul> <li>Study protocol and discussion guide developed</li> <li>F2F interviews conducted with eligible NASH patients in a clinic in US</li> <li>Thematic analysis of interview transcripts</li> <li>Potential items to capture these concepts extracted</li> </ul>
Results	<ul> <li>27 patients were interviewed and 24 included in the analysis</li> <li>Analysis was conducted in sets of 5 - Concept saturation<sup>*</sup> was reached</li> <li>Interview transcripts were coded based on the conceptual model</li> </ul>
Key Outcome	Draft 1 NASH-PRO Instrument suitable for content validity evaluation

\*Guest et al 2006

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Paris

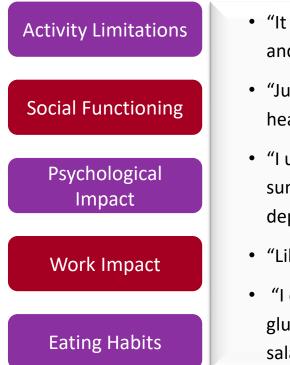
## Key Symptoms and patient quotes



NASH Meetina

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## Key HRQOL concepts and patient quotes



- "It limits my activities. I can't do a lot of things that I was doing, sports and working; working is the main thing." (F/age 48)
- "Just drive to work is a pain .... Sometimes before I get there my head's nodding .... and if you drive ... got to be so alert." (M/51)
- "I used to walk 5 miles a day and I was riding a bicycle during the summer too. I can't do any of it now. I just feel like everything's been deprived from you" (F/ 58)
- "Like if I try to vacuum ... I get out of breath." (F/61)
- "I changed ..., stopped drinking sodas, no fatty foods and I went gluten-free, wheat-free, basically meat-free except for chicken, and salads and nuts and fish and water." (F/48)



## First draft of the NASH-PRO based on CE

- The Task Force team agreed on the proposed draft items, instructions, recall period and response options for 3 'logical' scales
  - Symptoms 16 items
  - Day-to-day Activities 9 items
  - Emotions and Lifestyle 27 items
- Total items 52
- Recall period 7 days
- Draft 1 contained some duplicate items for review during CD interviews
- The NASH-PRO was named NASH-CHECK



## Cognitive debriefing interviews

Objectives	<ul> <li>Evaluate content validity</li> <li>Assess if the PROM includes the key dimensions important to patients</li> <li>Evaluate if individual items adequately capture the target dimension</li> </ul>
Approach	<ul> <li>F2F interviews with other eligible NASH patients in a clinic in US</li> <li>"Useability" testing: <ul> <li>Items/wording are understood and suitable</li> <li>Instructions are clear</li> <li>Response options adequate</li> </ul> </li> <li>Appropriateness of recall period (7days)</li> </ul>
Results	<ul> <li>15 patients were interviewed and audio recorded</li> <li>Analysis was conducted in 2 rounds</li> <li>Changes made after the first round (removal of duplicates and rewording)</li> </ul>
Key Outcome	Draft 2 NASH-CHECK suitable for translation and inclusion in an interventional phase II clinical trial



# Changes to the NASH-PRO during/after CD

## Draft 1.0 (Round 1)

- Symptoms
  - 16 items
- Life Impact (Activities)
  - 9 items
- Life Impact (Emotions and Lifestyle)
  - 27 items
    52 item measure

## Draft 1.1 (Round 2)

- Symptoms
  - 10 items
- Life Impact (Activities)
  - 8 items
- Life Impact (Emotions and Lifestyle)
  - 16 items
     34 item measure

## Draft 2 (Post CD)

- Symptoms
  - 10 items
- Life Impact (Activities)
  - 8 items
- Life Impact (Emotions and Lifestyle)
  - 13 items
    31 item measure

Instrument was considered comprehensive (nothing missing)

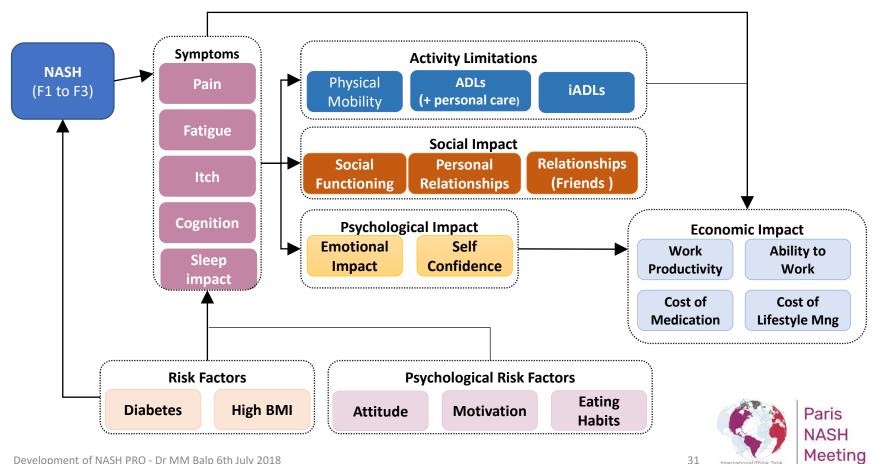
Instructions / Recall Period / Response Options

- Minor changes to instructions
- No changes to recall period or response options



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## Final conceptual model framework



#### Assessment of symptoms and health-related quality of life in non-alcoholic steatohepatitis (NASH)

This questionnaire asks about your experience of living with fatty liver disease. We are interested in the symptoms that you may have experienced and how these may have affected your day-to-day life and emotions.

# **NASH-CHECK**

31. I feel restricted in the foods I can eat

Very

much

#### Symptoms

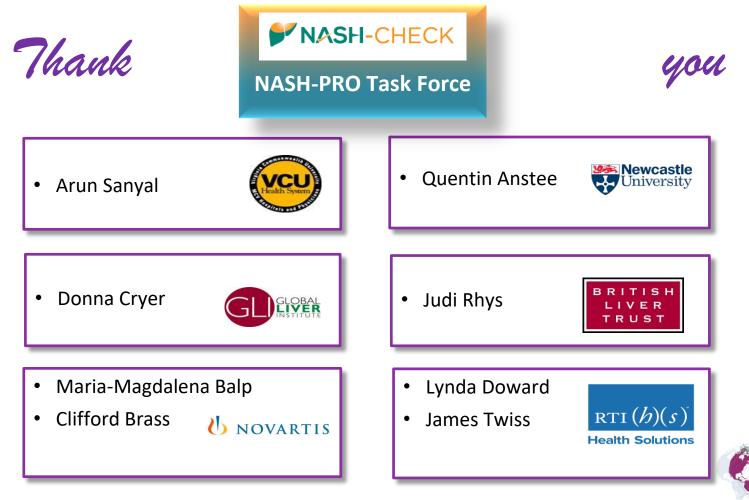
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The following questions ask about your symptoms you may have experienced related to your fatty liver disease.						d related t	o your fatty	/ liver dis	sease.	Devid	- D-u A-Aiuidia-						
							the one re				he syn	The following questions ask about how your fatty live	o-Day Activities er disease affects your day-to-day activities.				
<ol> <li>At its worst, how would you rate the severity of any <u>pain</u> you have had in the upper part or right side of your abdominal (stomach) area over the past 7 days?</li> </ol>											f your	Instructions: Please select the answer that best de the past 7 days. Please select one answer for each	Emotions and Lifestyle				
	0 No Pain	1	2								E	Over the past 7 days, how much difficulty have you	The following questions ask about how you feel. Instructions: Please think about how much each stateme	nt has applied to	o vou over the r	oast 7 davs.	
				3	4	5	6	7	8	9	1 We		Please select one answer for each statement.				
											Pos Pi			Not at all	A little	Quite a lot	
7 d	2) At its worst, how would you rate the severity of any abdominal (stomach) bloating you have had over the par 7 days?									ad over t	the pas		19. I worry about my fatty liver disease				
											C	<ol> <li>Bending over (e.g., to put on your socks and shoes or to pick something up from the ground)</li> </ol>					
	0 No	1	2	3	4	5	6	7	8	9	1 We		20. My fatty liver disease makes me feel down				
	loating	t how phy	/sically fati	qued have	you felt o	ver the nav	et 7 dave?				Pos Bloa	<ol> <li>Doing light chores around the house (e.g., dusting, cooking, light gardening)</li> </ol>	21. I get angry with myself because of my fatty liver disease				
J) /											Г	13) Doing heavy chores around the house (e.g.,	22. I feel like others may judge me for my fatty liver				
	D No	1	2	3	4	5	6	7	8	9	1	changing bed linens, vacuuming, taking the trash out, heavy gardening)	disease				
	hysical atique									Pos	14) Lifting or carrying heavy objects (e.g., a large	<ol> <li>My illness affects my relationships with my friends and family</li> </ol>					
	-	t, to what	extent hav	e you felt t	he need to	a lay down	and rest ov	ver the pas	t 7 days?		Fat	bag of groceries)	<ol> <li>I feel I miss out on everyday activities with my family and friends</li> </ol>				
												<ul> <li>16) Taking a long walk on level ground (e.g., walkini for more than 20 minutes)</li> </ul>	25. I feel I miss out on family life				
	0 No	1	2	3	4	5	6	7	8	9	1 Extr						
N	leed To Rest										Need Re		26. I feel like I am a worry to my family				
													27. My illness affects my intimate relationships				
<ol><li>At its worst, to what extent have you had <u>difficulty sleeping</u> over the past 7 days?</li></ol>						t 7 days?				17) Taking a brisk walk on level ground	28. I don't go out to socialize with friends						
	0	1	2	3	4	5	6	7	8	9	Ľ	18) Walking up a flight of stairs 2	20. From tige out to socialize marmentas				
	No Difficulty Sleeping										Ext Diff Slee		29. My illness restricts the things I can do in my spare time				
													30. My illness affects my ability to work or study				

## Next steps

- Work as a team in LTMUS Liver Investigation: Testing Marker Utility in Steatohepatitis
- Psychometric validation of NASH-CHECK based on phase II study data
- Inclusion of NASH-CHECK in other interventional and non-interventional studies
- Qualitative work to explore content validity in patients with NASH and cirrhosis





International Think Tank

Paris NASH Meeting

# Supporting publications

- Doward LC, Balp MM, Twiss J, Slota C, Cryer D, Langford A, Collen R, Agashivala N, Brass C, Anstee QM, Sanyal A. Measuring what matters to patients: the development of the NASH-CHECK, a new patient-reported outcome instrument for non-alcoholic steatohepatitis. *Submitted to EASL International Liver Conference, 2018*.
- Twiss J, Balp M, Doward L, Slota C, Cryer D, Langford A, Collen R, Agashivala N, Brass C, Sanyal A, Anstee QM. Development of a new patient-reported outcome measure for non-alcoholic steatohepatitis: NASH-check. Poster presented at the ISPOR 20th Annual European Congress; November 7, 2017. Glasgow, Scotland.
- Doward LC, Balp M-M, Twiss J, Slota C, Cryer D, Langford A, Collen R, Agashivala N, Brass CA, Anstee QM, Sanyal AJ. Understanding the patient-perceived impact of nonalcoholic steatohepatitis: raising the volume on a silent disease. Poster presented at the 2017 AASLD Liver Meeting; October 23, 2017. Washington, DC. [abstract] Hepatology. 2017 Jul; 66(1 Suppl):1182A.
- Doward LC, Balp MM, Stewart KE, Cryer D, Langford A, Twiss J, Agashivala N, Brass C, Anstee QM, Sanyal A. Exploring the patient perceived impact of non-alcoholic steatohepatitis. Poster presented at the 2017 EASL International Liver Conference; April 2017. Amsterdam, The Netherlands. [abstract] J Hepatol. 2017 Apr; 66(1 Supplement):S422-3.

