Forum for Collaborative HIV Research Municipal Scale-up of HIV Testing in the U.S. Roundtable Hyatt Regency Crystal City 2799 Jefferson Davis Highway Arlington, Virginia, USA 22202

May 18, 2010

Agenda

DO - 9:00 BREAKFAST Welcome and Introductions Ben Hauschild Veronica Miller SESSION 1-Models for Municipal Sale-up Programs & Discussion Objectives: To review the different models and lessons learned form currently underway municipal scale-up programs
Ben Hauschild Veronica Miller 15 - 10:30 SESSION 1-Models for Municipal Sale-up Programs Moderators: & Discussion Ben Hauschild Veronica Miller • To review the different models and lessons learned form currently
& Discussion Objectives: To review the different models and lessons learned form currently Ben Hauschild Veronica Miller
The Bronx, NY Oakland, CA Washington, DC Miami, FL Houston, TX Presenters Donna Futterman Marsha Martin Nestor Rocha Evelyn Ullah Marlene McNeese-Wa
:30-10:45 BREAK
SESSION 2-Challenges and facilitators for Scale-up programs & Discussion Objectives: • to discuss the efforts for increasing HIV testing in clinical settings in additional U.S. cities • to identify and discuss the major challenges and facilitators for scaling up testing Moderators: Ben Hauschild Sheryl Zwerski Discussants Jack Carrel Jenny McFarlane Leisha McKinley-Beach
:15 - 1:00 LUNCH
D0-2:30 SESSION 3-Resources Needed for Sustainability of Programs & Discussion Objectives: • to discuss the roles and response of Health Departments in HIV testing • to discuss the resources needed to implement and sustain programs
NASTAD New York City, NY Oakland, CA New York City NY Oakland, CA New York City, NY Andrea Mantsios Marsha Martin
SESSION 4-Social Marketing Campaigns Objectives: Marsha Martin to discuss social marketing campaigns for HIV testing for consumers and providers Moderators: Marsha Martin Jur Strobos
 to discuss monitoring and evaluation of social marketing campaigns Presenters/Discussation Houston, TX The Bronx, NY Miami, FL Presenters/Discussation Donna Futterman Evelyn Ullah
The George Washington University, SPHHS Doug Evans

3:45-4:30 SESSION 5-Assesing the impact on treatment and support services & Discussion

Objectives:

 to discuss the impacts that increasing testing have on treatment and support services **Moderator** Bernie Branson

Presenters/Discussants

Andrea Weddle Matthew Mimiaga Vashone Huff

4:30-5:00 Recommendations and Summing Up

Objectives:

- to summarize the key points from the discussion
- to summarize recommendations for further scale-up of municipal HIV testing programs

Moderator:

Ben Hauschild