



**350  
MILLION  
PEOPLE**

are infected with  
hepatitis B worldwide

**1.5 MILLION  
PEOPLE**

are infected with chronic hepatitis B  
in the United States

**75%** do not know they are infected

**50%** of all infected are of AAPI\* ethnicity



**65% OF ALL AAPIs ARE FOREIGN-BORN BRIDGING THE GLOBAL BURDEN OF HBV FROM ASIA DIRECTLY INTO AAPI COMMUNITY.**

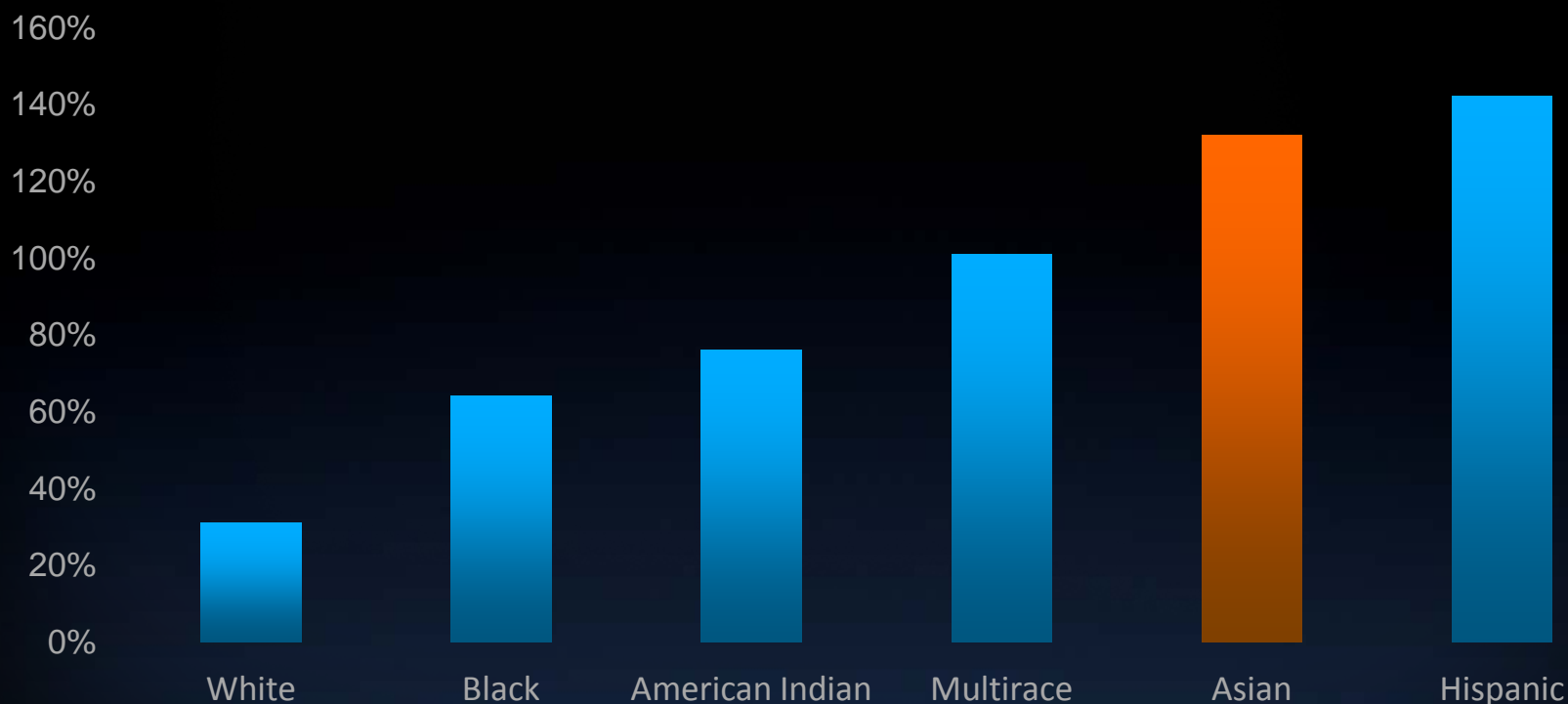


**Hepatitis B is Vaccine-Preventable !**

*\*Asian American & Pacific Islander (AAPI)*

By **2030**, total liver cancer incidence is expected to increase by **145%**, with the highest percentage of new cases among **Asians** and **Hispanics**.

### INCREASE IN LIVER CANCER INCIDENCE BY 2030



(*J Clin Oncol* 27:2758-2765; 2009)



# HEPATITIS EDUCATION & PREVENTION PROGRAM (HEPP)

# ILLINOIS AAPIs

## 5th Largest

Concentration of Asian Americans in the Nation

Largest AAPI population in the Midwest

## 600,000\* AAPIs

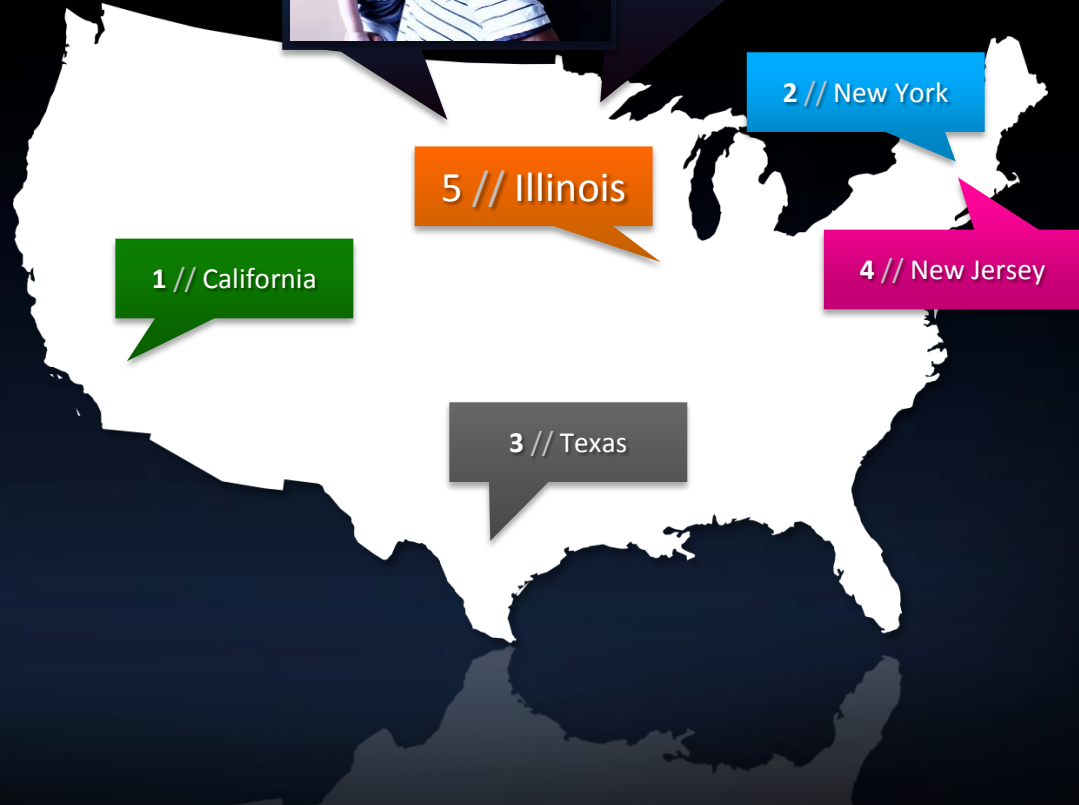
Over 80% of AAPIs in Illinois live in the Chicago Metropolitan Area

70% are foreign born

1 out of 5 is uninsured

1 in 3 is Limited-English Speaking

*\*Asian Alone*



# ASIAN HEALTH COALITION

## Founded in 1996 With a Mission to:

To improve health and well-being of AAPIs in Illinois through, advocacy, technical assistance, education, and community-engaged research.

Address health disparities affecting AAPIs, identify their cause and develop strategies to reduce them.

Develop best practice models to improve community health which can be replicated and scaled.



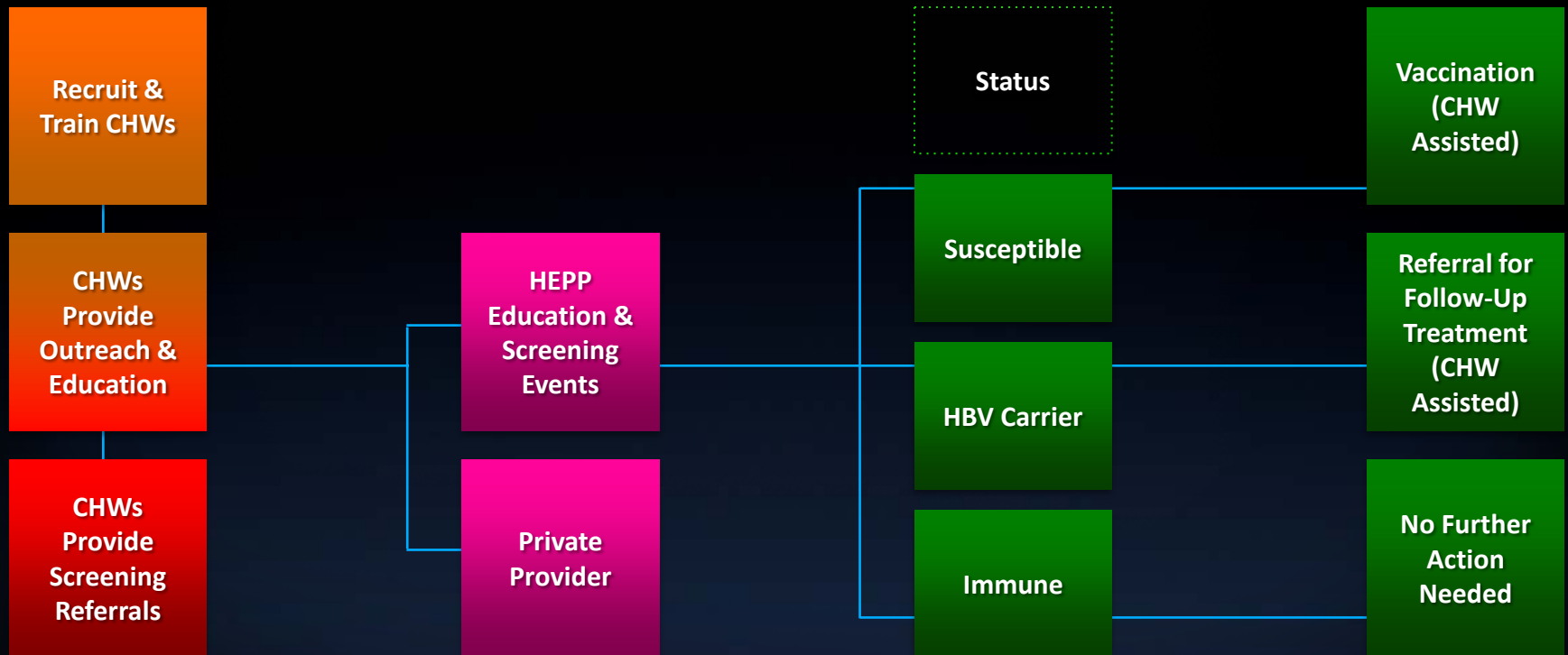


# HEPP OBJECTIVES

- 1** Build the *infrastructure* and *capacity* of Asian communities for hepatitis education and prevention.
- 2** Provide targeted *outreach* and *health education* through community health workers (CHWs).
- 3** Increase hepatitis *screening* rates for at-risk Asian populations.
- 4** Provide appropriate *linkage to care* for Asians for either the hepatitis vaccine or medical follow-up for chronic infections.



# HEPP MODEL





# SUCCESSSES, BEST PRACTICES AND LESSONS LEARNED



# SUCCESS

ACTIVITY	2006*	2007	2008	2009	2010	2011*	Total
People Educated	3,495	4,787	7,800	6,029	8,031	2,743	<b>32,885</b>
Number of Group Educations	56	49	32	47	47	33	<b>264</b>
Number of Health Fair Events	0	9	8	12	15	19	<b>63</b>
Number Referred for Screening/ Immunization	1,432	3,770	3,318	5,672	3,105	197	<b>17,494</b>
Adults Screened	405	401	276	270	311	476	<b>2,139</b>

\*Part-Year

# BEST PRACTICES

**Bilingual bicultural community health workers (CHWs) are integral to culturally relevant education & outreach.**

**Community-based organizations (CBOs) play a key role to accessing hard to reach limited English speaking immigrants and refugees.**

**Provider Partnerships serve a critical link to connect vulnerable individuals for vaccination and treatment.**



# LESSONS LEARNED

“Most clients are so happy that we provided brochures in our language especially the liver in color. We can show health liver, fibrotic liver, cirrhotic, and liver cancer.”

CAMBODIAN CHW

“I like to tap into our cultural traditions to promote good public health measures.”-

CHW FROM LAO COMMUNITY

“My happiness comes from taking care of people. That’s my Buddhist upbringing.” –

CHW FROM LAO COMMUNITY

“Through the individual education, most clients realize the importance of Hep B. Many of them did not know whether they’re immunized or not.”

KOREAN CHW



# TOOLS & RESOURCES

Manual now available online:

[http://www.asianhealth.org/site/epage/137875\\_794.htm](http://www.asianhealth.org/site/epage/137875_794.htm)

CHW training tools

Outreach samples and templates

Screening and vaccination tools and resources

Additional lessons learned and best practices

